



Leading Innovation in your Team

Overview

One of the most important things organizations can do to lead change is to cultivate innovators.

We believe innovation comes in many forms and its potential to deliver value is unlimited. Management innovation, systems innovation, cultural innovation and marketing innovation are just some of the dimensions of this topic. In this course, you will learn through practical activities to encourage innovative thinking.

Leading Innovation in the course will equip you with the tools, models and mindsets to become a successful innovator within your business environment.

Who should attend?

Managers, team leaders and supervisors who influence organizational strategy.

Learning objectives

- Innovation as integral part of leadership and management activities
- Building and leading teams to work in ways that maximize opportunities for innovation
- Creating opportunities for individuals to learn from the experience of others
- Learn how to lead, introduce and implement change
- Build and apply communication tools
- Learn how to create a supportive learning environment

Outline

Learn How To

Embrace "failure" and learn from it

- Learn the differences between routine and innovative work, the importance of having a place to fail, and why killing good ideas is sometimes necessary.

Manage creativity and innovation

- Gain an understanding of creative processes, and understand why creative work must be managed differently.

Build and maintain a talented, motivated team

- Learn about building and leading a creative team. Consider how self-fulfilling prophecies, money as a motivator, intrinsic rewards, stand-up meetings, and fostering constructive conflict can improve or hinder team performance.





Develop the skills of an in-tune leader

- Reconsider traditional notions of leadership, and discover the leader's role in being assertive, celebrating small wins, and supporting team members.

Close the knowing-doing gap

- Explore the traps that often prohibit implementation.

