Digital World Leadership

Course objectives:

- Building a digital community specialized in the government sector in the field of information technology.
- Developing leaders working in the field of digital transformation to achieve the Kingdom of Saudi Arabia's digital transformation goals.
- Building a database of those qualified to assist government agencies through consultations or various knowledge shares.

Course Outline:

- The initial ignition stage.
- The take-off stage.
- The stage of sustainable success.
- Identifying the possible risk factors that accompany change in its three stages.
- Identifying the frameworks with scientific foundations in digital transformation.
- The technical tools affecting digital transformation processes
- . Identifying the vocabulary of digital transformation. Its forms, methods, and applications.
- Leadership and management, and leading change in today's institutions.
- Traditional and modern management and leadership concepts, and what has changed between yesterday and today.
- Managing the future, how can an administrator build a professional future in the era of digital transformation
- ? Innovation and creativity in leadership and management.
- Action plans in the era of digital transformation, and leading work teams.
- Review, self-criticism, and change.
- Dealing with the media