



## Communicating with Impact

Communicaid's highly interactive Communicating with Impact programme will enable you to evaluate and develop your own communication style and existing skill set. During this course you will have the opportunity to practice powerful new tools and techniques in a safe environment and you will take away practical steps for more credible and effective communication with any audience.

### COURSE DETAILS

Whether managing others, working in a cross-functional project team, selling products and services or providing client support, excellent communication skills are crucial for all employees at any level within any organization. Communicating well takes thought and effort and can make a significant difference when building client relationships, delivering change or engaging internal teams.

Take a Communicating with Impact course with Communicaid, one of the world's leading providers of Communicating with Impact training courses.

### BENEFITS OF OUR COMMUNICATING WITH IMPACT COURSES

A Communicaid Communicating with Impact course will provide you with:

- Increased awareness of your own communication style and areas for development
- Greater confidence in your ability to communicate effectively and with impact
- Practical tools and techniques to add impact to your communication
- The ability to interpret and engage your audience more effectively
- The opportunity to assess and enhance your existing skill set and identify areas for development

### WHO SHOULD ATTEND?

- A Communicaid Communicating with Impact course will be of benefit to you if you:
- Would like to improve their communication skills with internal and external stakeholders
- Currently communicates with more senior colleagues or counterparts
- Is required to deliver difficult messages to large audiences
- Speaks at formal meetings or large events

### COURSE CONTENT

All our Communicating with Impact courses are designed to meet the specific needs of our clients depending on their personal/organizational requirements and existing skills set. A Communicating with Impact course includes:





- Self-awareness – what is your communication style?
- Understanding others' communication styles
- Selecting the right communication mode for maximum impact in different contexts
- An understanding of when and how to switch style for maximum impact
- Communicating empathy and putting yourself in others' shoes
- Emotional Intelligence and rapport building
- Practical techniques for more confident communication

