Strategy & Business Analysis

Course overview

Strategy & Business Analysis training course will help you to understand the business analysis work that is needed to collaborate with stakeholders in order to identify and address a requirement of strategic importance (the business need), then align the resulting strategy for the change with higher and lower-level strategies.

Objectives

- Understand how to analyse value
- Identify and define the organization's current and future states
- Understand the link between business analysis and strategy
- Understand how business analysis can help to implement business strategy
- Align potential solutions with strategic goals
- Examine the links with other perspectives including Agile and BPM
- Apply relevant strategic thinking tools and techniques
- Identify strategic risks
- Analyse performance measures
- Define solution design options

Who Should Attend?

Professionals and leaders who wish to learn more about understanding how to implement strategies and the changes required in the organization.

Outline

Introduction to Strategy and Business Analysis

- What is the link between Strategy and Business Analysis?
- Definitions, Concepts and Key Terms
- What makes a strategy successful?
- Performance Measures and Strategic Alignment
- Governance and Information Management

Formulate Business Strategy

- Vision and Values, Mission and Goals
- Analyse External Environment
- Business Capability Analysis
- Assess Strategic Fit and Formulate Strategy Options

- Strategy Maps and The Balanced Scorecard
- Using The Business Model Canvas

Strategy Analysis

- Introduction to Strategy Analysis in A Business Analysis Context
- Analyse Current Sstate
- Define Future State
- Assess Risks
- Define Change Strategy
- Strategy Analysis Case Study

Solutions and Perspectives

- How to Analyse, Value and Recommend Solutions
- Analysing Performance Measures
- Agile Perspective
- Business Intelligence Perspective
- Business Architecture
- Business Process Management

Putting Analysis, Requirements and Design into Action

- Developing Strategic Thinking Capability
- Practising Interaction Skills
- Additional Tools and Techniques
- Case Study: Putting Business Analysis into Practice
- Identifying Business Analysis Performance Improvements
- Commitment to Action